Professional Profile



NAI Sioux Falls

Marcus Benson

Broker Associate

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Originally from Park Rapids, Minnesota, Marcus brings a strong work ethic, a fresh perspective, and a commitment to building lasting relationships to the commercial real estate industry. He joined the NAI Sioux Falls team in May 2024 and enjoys helping clients navigate the ever-changing market.

Whether you're exploring multifamily investments, evaluating an income-producing property, or looking for insight into current market conditions, Marcus is ready to help you navigate your next opportunity.

AREAS OF EXPERTISE

- Multifamily
- Income

PROFESSIONAL AFFILIATIONS

Licensed Real Estate Broker

- State of South Dakota #21232
- State of Minnesota

EDUCATION

South Dakota State University

- Major of Business Economics
- Minor of Human Resources and Management

TRANSACTION HIGHLIGHTS

- **The Ruins, Watertown SD**
  - 63 Units $6,100,000
- **Pierre Portfolio, Pierre, SD**
  - 92 Units, Not Disclosed
- **Lincoln Street, Vermillion, SD**
  - 37 Units, $2,275,000
- **Dakota Prairie, Beresford, SD**
  - 16 Units, $1,239,800
- **Duluth Avenue, Sioux Falls, SD**
  - 8 Units, $625,000

SCOPE OF RESPONSIBILITIES

Marcus specializes in multifamily and income-producing properties, offering clients a unique perspective on the multifamily market and helping them identify opportunities that align with their long-term investment goals. With previous experience in sales, banking, and real estate, he brings a well-rounded approach to understanding property investments and market conditions.

In addition to working with clients, Marcus contributes to the NAI Multifamily Newsletter and biannual market reports. He keeps a close eye on market trends and activity, particularly what properties are actually selling, where investment returns are strongest geographically, and the challenges property owners may be overlooking.

What Marcus enjoys most about commercial real estate is that no two days are alike and every property has its own story. He believes his approach stands out by bringing a fresh perspective while prioritizing communication, responsiveness, and accessibility. His goal is to be someone clients can count on when they have questions or need guidance.

OUTSIDE OF WORK

When he's not working with clients, Marcus stays connected to his athletic roots. He swam all four years at South Dakota State University and now serves as a swim coach in Sioux Falls. Outside of the pool, he enjoys playing golf and following college football. His teams? The SDSU Jackrabbits and Oregon Ducks.

COMMUNITY INVOLVEMENT

- Sioux Falls Swim Team Coach (Nov 2024 - Present)
- Young Professionals Network (May 2024 - Present)
- BNI “Infinite Referrals” (May 2024 - 2025)
- Oasis (Nov 2020 - March 2024)